Research proposal preparation Guideline

What is a research proposal?

✓ Is a road map that shows us where to go & how to get there
✓ Is a task schedule that guides us towards what to do, when & how to do

Components of Research Proposal

Chapter One

1. Introduction
What is the issue in question from literature perspectives, discuss in detailed manner.
1.1. Problem Statement with references
What is the basic issue that inspired the researcher to undertake the Study?) State it from literature perspective
1.2. Objectives of the study
1.2.1. General objectives
1.2.2. Specific objectives
1.3. Research questions
1.4. Scope of the study
1.5. Significance of the study: what are the benefits of this study:
   a) To the researcher
   b) To other researchers
   c) To the organization in question (the case study)
   d) To the country at large

Chapter Two

2. Review of Literatures
Review previous studies and books in relation to your study and discuss it very well

Chapter Three

3. Research methodology
3.1. Research approach
State whether your research approach is quantitative, qualitative or mixed research approach, briefly discuss why you prefer that approach
3.2. Data type and data Source
Discuss which type of data you are going to use (primary Vs secondary data type), and why you prefer such data type
Discuss your data collection method and data collection tools such as questionnaires (self administering Vs semi-structured questionnaires), interviews, document review, etc; and why you prefer to switch to this method
3.3. Population and Sample size
3.3.1. Sample size
Discuss what sample size to include in to your study in respect to the study population
3.3.2. Sampling technique
Discuss which sampling technique to use and why you prefer this sampling technique
3.4. Organization of the paper
State how to organize your final paper or to how many chapters to organize and what to incorporate under each chapter.
Example: if you organize your paper in five chapters, the first chapter will be introduction, the second chapter Review of literatures, the third chapter Research Methodology, the fourth chapter Data Analysis and presentation, the fifth chapter Conclusion and related recommendation.
3.5. Time table
3.6. Budget
3.7. Reference